

MISSION, VISION & PURPOSE

Wisconsin Athletic Directors Association (WADA)
Proposed – April, 2008



MISSION

WADA is a forward-thinking organization serving and supporting its members in the profession of athletic administration.

VISION

WADA will be a vibrant, highly-educated, motivated, member-driven organization providing quality leadership.

PURPOSE

1. Promote the educational aspects and the values of participation in interscholastic athletics as part of the total educational experience.
2. Promote the role of athletic administrators.
3. Provide ongoing mentoring support for WADA members.
4. Foster high standards of professional ethics for athletic administrators.
5. Foster a working relationship with the WIAA and other professional organizations.
6. Provide opportunities for professional growth in athletic administration.
7. Develop active involvement in WADA, NIAAA and with the WIAA.
8. Provide recognition awards and honors.